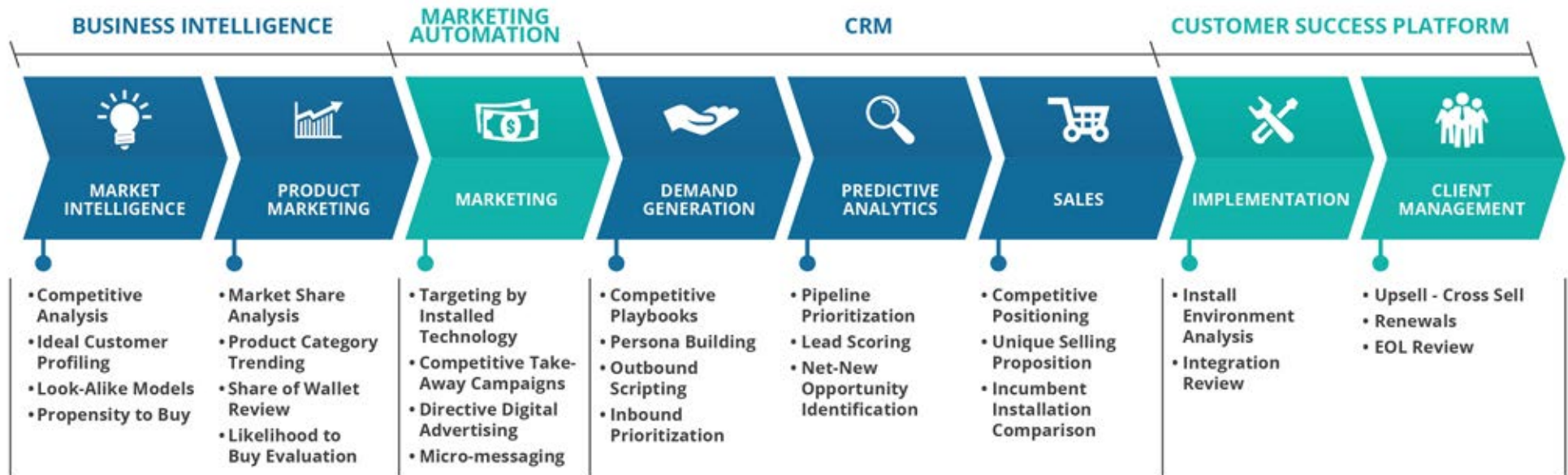


Used Throughout the Customer Lifecycle

HG Data clients use our Installed-Technologies Intelligence throughout the entire organization, across multiple departments, within multiple systems and throughout their customers' life cycle. Our datasets are woven into the fabric of our client's strategic analysis and becomes an insightful reference for all customer-facing functions.

In less than two years, HG Data has become the de facto standard for installed-technologies intelligence. We are the trusted advisor and must-have technology partner of the largest and most sophisticated technology companies in the world. Whether the need is market analysis, competitive displacement, predictive modeling, marketing campaigns, client retention initiatives or sales playbooks, HG Data enables its clients to target by installed technology like never before.



About HG Data

Every day, HG Data indexes more than one billion unstructured documents across the open Internet, the archived Web and offline resources to produce a detailed, accurate census of B2B technology installations in use at companies globally. Included among the many resources indexed are B2B social media, case studies, press releases, blog postings, government documents, content libraries, technical support forums, website source code, job postings...and much more. HG Data offers its technology clients access to the world's largest global B2B database of installed technologies. Our database is bigger, more accurate and loaded with greater detail than ever before thought possible.